

LogLogic Community & Channel Marketing Manager

We're 100% committed to our channel partners and developing a global community of log management experts. You'll use your 8 plus years of marketing experience to ignite channel and technology alliance partners globally - and contribute to the implementation of our marketing programs.

If you love "doing" and implementing big ideas, you'll thrive in this role. Some of the things you'll be responsible for include:

- develop and execute product/partner marketing campaigns and support programs to produce end user demand
- build relationships with your peers in our partner organizations that translate into enthusiasm for our goals and programs
- drive our channel and partner portal on the web
- developing collateral, presentations and other support material
- e-campaigns targeting prospects in our key verticals
- implementing Salesforce.com in the channel and managing leadflow to the channel

Qualifications:

- 8 plus years experience in channel marketing, marketing communications, community building, or channel sales
- Understanding of "participatory marketing" - blogs, wikis, RSS, podcasts
- Salesforce.com expertise - ability to generate reports and dashboards critical
- Web-centered - comfortable using the web as the center of everything you do
- 4 - year college degree, preferably in marketing, business, or related area. MBA degree preferred.
- Results oriented, self-motivated. Extremely organized and detail oriented.
- Excellent verbal, presentation and written communication skills. High degree of professionalism, with an inspirational positive can-do attitude
- Ability to analyze a variety of data and identify marketing trends.
- High degree of comfort managing multiple projects, ability to work in a fast paced environment
- Knowledge of MS Office (Excel, Word, PowerPoint, Outlook)
- Travel required quarterly and on an as needed basis

LogLogic is a red hot Silicon Valley-based start-up We're a Red Herring 100 winner with multiple awards under our belt and are growing at upwards of 300% per quarter. LogLogic offers attractive compensation, and excellent benefits including pre-IPO stock.

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